



*Neighbors Serving Neighbors*

## 2026 Sponsorship Opportunities



### Beats for EATS

March 21, 2026

Arlington Town Hall

**The best party in Arlington!**

A celebratory night of food, cocktails, an auction, and live music in support of Arlington EATS.



### Arlington Farmers' Market

Every Wednesday, June-Oct  
Arlington Center

**A beloved weekly market in the heart of Arlington.**

Offers fresh produce and local foods from small farms and artisanal vendors.



### Turkey Trot

November 2026

Hill's Hill



**A family-friendly 5K run and walk.**

Kicks off the holiday season, complete with a post-race celebration benefiting Arlington EATS.

# Sponsorship Levels

Thank you for considering a 2026 sponsorship of Arlington EATS. Our sponsors play a vital role in ensuring neighbors have reliable access to healthy food, while gaining year-round visibility and recognition within our engaged, local community. We hope to work with you in the year ahead!



## \$20,000

### Community Champion

- Prominent logo and link featured across EATS digital platforms, event materials, and other high-visibility collateral throughout the year, including signage at the Arlington Farmers' Market
- 6 dedicated social media posts/year (2 video options)
- 10 tickets to Beats for EATS + 20 Turkey Trot bibs
- Personalized volunteer event at Arlington EATS for up to 20 participants
- 20 EATS branded t-shirts with your logo



## \$10,000

### Grocery Guardian

- Logo and link featured across EATS digital platforms, event materials, and other high-visibility collateral throughout the year, including signage at the Arlington Farmers' Market
- 4 dedicated social media posts/year (1 video option)
- 8 tickets to Beats for EATS + 15 Turkey Trot bibs
- Personalized volunteer event at Arlington EATS for up to 15 participants



## \$5,000

### Food Access Ace

- Logo featured across EATS digital platforms, event materials, and other high-visibility collateral throughout the year, including signage at the Arlington Farmers' Market
- 2 dedicated social media posts/year
- 6 tickets to Beats for EATS + 12 Turkey Trot bibs
- Visit and tour of Arlington EATS



## \$2,500

### Pantry Partner

- Logo featured across EATS digital platforms, event materials, and other high-visibility collateral throughout the year, including signage at the Arlington Farmers' Market
- 1 dedicated social media post/year
- 4 tickets to Beats for EATS + 10 Turkey Trot bibs
- Visit and tour of Arlington EATS



## \$1,000

### Meal Maker

- Business name listed across EATS digital platforms, event materials, and other high-visibility collateral throughout the year
- 1 dedicated social media post/year
- 2 tickets to Beats for EATS + 5 Turkey Trot bibs
- Visit and tour of Arlington EATS



## \$500

### Shelf Stocker

- Business name listed across EATS digital platforms, event materials, and other high-visibility collateral throughout the year
- 2 Turkey Trot bibs
- Visit and tour of Arlington EATS

Multiyear sponsorships are available. Custom sponsorship levels can be designated based on your giving capacity.

Please reach out to [jmattleman@arlingtononeats.org](mailto:jmattleman@arlingtononeats.org) to discuss the right sponsorship opportunity for you.

# Why Partner with EATS?

For more than 30 years, Arlington EATS has been a trusted resource for neighbors facing hardship. Each week, more than 500 Arlington households turn to us for one essential need: food that is healthy, reliable, and accessible.

A partnership with Arlington EATS is not just philanthropy – it is powerful community visibility and true collaboration. Year-round sponsorship offers:



## A meaningful way to make a difference in Arlington.

Your support ensures that every neighbor in need has consistent access to fresh, healthy food. Align your brand with a mission that thousands of Arlington residents deeply care about.



## Consistent brand visibility reaching thousands annually, across all major EATS events and communications.

Your organization name, brand, and logo will be featured throughout the year – not just once – with recognition across multiple platforms:

- Email marketing (6,000+ subscribers)
- Social media (4,000+ followers)
- Web (2,000+ visitors/month)
- Printed materials and signage, including displays at major events



## Priority access to events and hands-on experiences for you and your team.

Whether you're interested in attending our annual Beats for EATS celebration, joining the fall Turkey Trot, or crafting a group volunteer experience for your team, we welcome you to connect with us for uplifting, mission-driven community experiences.





## A Note About Our New Sponsorship Model

For many years, Arlington EATS has invited sponsors to support singular events such as Beats for EATS or the Turkey Trot 5K. These partnerships have been essential to our growth, and we are deeply grateful. This year, we are shifting to an overall 2026 sponsorship to provide all of the same benefits we've always offered...and more.

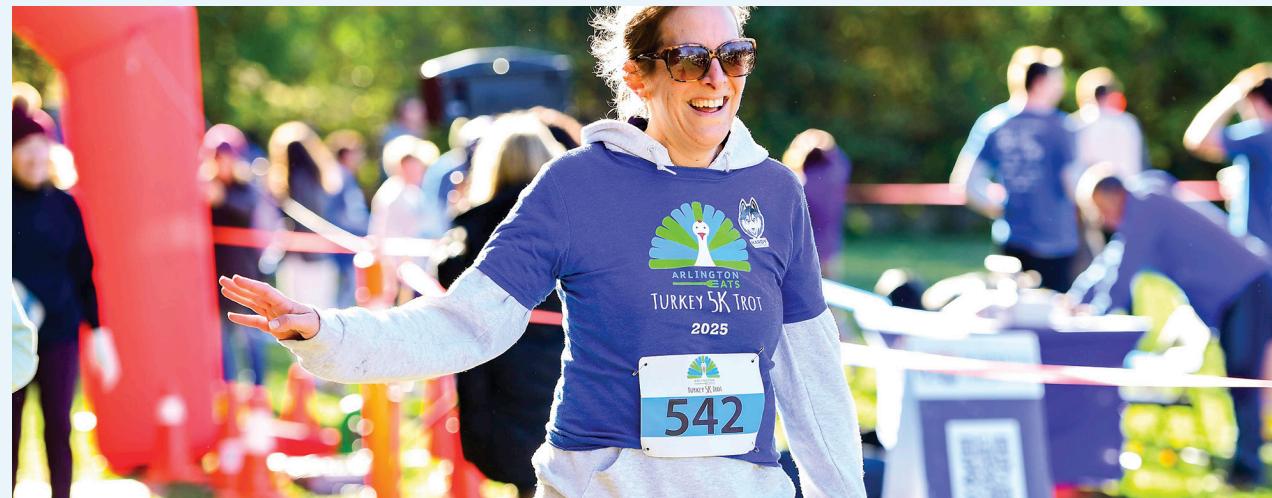
### OK, but what does this mean?

If you have loved sponsoring Beats for EATS or the Turkey Trot in the past, rest assured that you'll still be a big part of these events. Your 2026 sponsorship includes benefits across ALL of our major events, including the weekly Arlington Farmers' Market, in addition to providing sponsors with visibility and recognition all year long. This offers a more streamlined, impactful way to support our work. And, it aligns sponsorship with the year-round nature of food insecurity in Arlington.

### How can I make this work for my budget?

Annual sponsorship allows you to plan for it by calendar year and opt for a payment schedule that fits your business processes. For example, you can donate your full sponsorship up front or break it into several payments.

We hope you'll join us in this next chapter of community partnership.



# How to Become a 2026 Sponsor

Sponsors can commit at any level and begin receiving their benefits in early 2026. Please submit your intent to sponsor by March 1, 2026 for inclusion in Beats for EATS.

To get started:

- Scan the QR code below or visit [arlingtoneats.org/sponsor](http://arlingtoneats.org/sponsor).
- A member of our team will reach out to welcome you, confirm details, and discuss the next steps.



## Contact Us

### Mailing Address:

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